

APTLD Update

**APStar Meeting
13 Sept 2021**

Presented by Gihan Dias



Activities for Members

- Marketing Webinars

- Dr. Harsh Taneja, Professor, College of Media, University of Illinois Urbana-Champaign, USA, and Mr. Himanshu Gupta, a Digital Marketing Professional
- April 2021 – Marketing for ccTLDs
- May 2021 - Understanding Customers
- July 2021 - Obtaining Customer Insights
- Sept 2021 - Learning Market Research: Tools for knowing your customers



Activities (cont.)

- Cybersecurity Webinar
 - in Partnership with WhoisXMLAPI
 - 9 June 2021.
- Cybersecurity Curriculum from Drexel University
 - Prof. Pablo Molina
 - Sept 2021 - Cybersecurity: Concepts and Misconceptions

Working Group on Server Sharing

- Initiative by .KR
- Developed initial set of documents
 - available on <https://aptld.org/about/working/>

APTLD Re-Incorporation

- Extraordinary General Meeting Held
- Process on-going



PacIGF

- In conjunction with APTLD 80
- together with several partners
 - PICISOC, IGF, USP, ISoc, APNIC, ICANN
- hosted virtually in 10 Pacific countries
- 7 hubs
 - Tonga, Solomons, Vanuatu, Papua New Guinea, Kirbati, Samoa and Tuvalu
- very successful



APTLD 80

- Held in hybrid mode in Sept 2021
- Record breaking 576 participants (with PaclGF)
- 2 days – 2 parallel sessions
- 2 training days

APTLD 81

- Vientiane, Laos
- 22-25 Feb 2022
- Physical meeting planned



Thank you

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on behalf of
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