

# **APTLD Update**

**APSTAR Colombo, Sri Lanka**  
**1 October 2016**

**Gihan Dias**  
**APTLD Board Member**



# APTLD at a Glance

---

- Founded in 2004;
- Membership-based; decentralized management;
- 54 Members (42 ordinary and 12 associate ones);
- 4 new members in 2016 alone
- Spans between Belarus and New Zealand, and even Mexico
- Three biggest ccTLDs as members: .TK, .CN, and .DE, with >50m registrations combined
- Very diverse geographically, culturally, language-wise
- Gets together the biggest IDN ccTLD community

# Common Challenges for Many AP ccTLDs

---

- Lower-than-Europe averages Internet development indicators
- Oftentimes locked within domestic markets (domestic law plays its role)



- low registrations, slow growth rates
- Thin budgets, no development capacity
- Lack of competencies, trained & qualified staff
- Poor security, high exposure to risks
- Lower exposure to good int'l practices, and
- Management changes

# The APTLD Community's Response

---

## ✓ **Building on good practices:**

- Crowdsourcing/brainstorming at Members Meetings
- Technical assistance and strategic counseling to Members and non-members
- Encouraging participation in ICANN Meetings
- Facilitating bilateral MoUs between members

## ✓ **Capacity building:**

- Strategic partnerships with APNIC, ICANN, ccNSO and ISOC
- (Joint) Fellowships
- Pre-APTLD Meeting Training Sessions
- Sub-regional capacity-building workshops
- Co-sponsorship of the 1<sup>st</sup> Asia Pacific IG Academy
- Co-sponsorship of the 1<sup>st</sup> Asia Pacific Summer IG School
- Training to Trainers Regional Program (in the making)

# The APTLD Community's Response (cont'd)

---

- ✓ **Giving the Community a Voice**
  - More Members participate in APTLD Meetings
  - More Members participate in ICANN/CCNSO Meetings with updates and presentations
  - More members participate in APriGF , national and sub-regional events
  - APTLD's submitted comments on the IANA Naming Function Agreement
  
- ✓ **Interaction and information Exchange with the other ROs**
  - Memorandum of Understanding signed at ICANN55
  - Regular leadership meetings at ICANN meetings
  - Contribution to each other's Members Meetings (in person and remotely)
  - Coordination of activities and information exchange

# Our Strategy

---

- Bolstering capacity building projects for small ccTLDs;
- Expanding into Eurasia and Oceania (projects and events)
- Building stronger alliances with I\* organizations to launch/promote region-wide projects
- Promoting further collaborative efforts with the ROs

# Thank you

---

**Prepared by:**

Leonid Todorov

*l.todorov@aptld.org*

**Presented by:**

Gihan Dias

*gihan@uom.lk*