

.Asia

Updates of .ASIA

.ASIA — A Top-Level Domain for the Pan-Asia and Asia Pacific Internet Community

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DotAsia Organisation

- The Sponsor / Sponsoring Organisation / Registry of .ASIA sTLD
- **Not-for-profit bottom-up community-based** organisation incorporated in Hong Kong
- **“Owned” by Pan-Asia and Asia Pacific Internet community:**
 - Sponsor Members: ccTLDs in AP Region
 - Co-sponsor Members: Regional based Internet/IT/Telecom groups and other relevant community organizations
- Open and accessible governance
 - Board of 11 (8 sponsors, 2 co-sponsors, 1 CEO)
 - Advisory Council (1 representative from each co-sponsor, plus other experts appointed by the Board)
 - Proceeds Steering Committee—selects community projects to fund

The Mission and Vision of DotAsia

- Vision:

- Leverage the successful and cooperative platform of the Pan-Asia and Asia Pacific Internet community to further this collaborative approach to other areas of the growing economies.

- Mission:

- Sponsor, establish and operate an Internet namespace with global recognition and regional significance dedicated to the needs of the Pan-Asia and Asia Pacific Internet community
- Reinvest surpluses in socio-technological advancement initiatives relevant to the Pan-Asia and Asia Pacific Internet community
- Operate a viable not-for-profit initiative that is a technically advanced, world-class TLD registry for the Pan-Asia and Asia Pacific community

DotAsia Community

- The boundaries of the DotAsia community are clearly defined based on the **ICANN Asia / Australia / Pacific region**. Eligibility of domain registrations is restricted to legal entities within the boundary.
- The Pan-Asia and Asia Pacific Internet community is a thriving community and has seen many successful bottom up community based collaborative initiatives in the past and continuing forward. Examples include APNG, APNIC, APTLD and etc.
- A feature of the Pan-Asia and Asia Pacific Internet community is that ccTLDs are particularly involved in the promotion and advocacy of Internet usage and adoption in the local community.

Special Features

- Pan-Asia and Asia Pacific regional presence requirement
- Augmenting UDRP & WIPO reserved domains list with **local DRP & reserved lists**
 - Improve regional intellectual property rights protection
 - Especially important for IDNs
- Joint marketing with ccTLDs
- Reinvests surpluses into socio-technical initiatives in Asia
 - Leverage existing initiatives
- Support fully standards compliant IDN deployment

Support for DotAsia Organisation and .ASIA as a Sponsored gTLD

- DotAsia has received signed LOI from 23 members to join the initiative including **20 ccTLDs and 3 regional organizations**. Many of the participating ccTLDs have direct or indirect relationships with the respective ministry or relevant authority.
- Among the 20 ccTLDs that have joined the DotAsia, more than a handful have not participated previously at ICANN nor have they joined regional groups or even the GAC.
- DotAsia have received in total **more than 50 letters of support** from a broad spectrum of organizations, including government departments, end-user groups, ISP associations and other community groups and respectable individuals.
- No objection has been received from governments

Some History (2000-2004)

- 2000: first discussion about an Asia focused TLD at ccTLD meetings
- 2002: 2 Initiatives were started (merged into one in early 2004)
- Dec 2003: ICANN sTLD RFP
- Feb 2004: Formal and Informal Discussions at APRICOT, AP*, APTLD, APNG, etc.
- Mar 2004: ICANN Rome informal gathering
- Mar 2004: Submission of proposal to ICANN
- July 2004: Inaugural Board meeting at ICANN Kuala Lumpur

Progress in 2005

- Apr 2005: 1st Informal meeting with GAC members from AP (Mar del Plata)
- 3 May 2005: At ICANN Board conference call:
 - Resolved (05.29), the Board requests that ICANN Staff obtain from the applicants for .ASIA additional detailed information regarding the applicant's compliance with Section 8.3 of the "Principles for Delegation and Administration of ccTLDs Presented by Governmental Advisory Committee" or otherwise report back to the board within 90 days.
- Jul 2005: 2nd Informal meeting with GAC members from AP (Luxembourg)
- Nov 2005: 3rd Informal meeting with GAC members from AP (Vancouver)
- 4 Dec 2005: At ICANN Board meeting held in Vancouver:
 - Resolved (05.__) the Board authorizes the President and General Counsel to enter into negotiations relating to proposed commercial and technical terms for the .ASIA sponsored top-level domain (sTLD) with the applicant.
 - Resolved (05.__) if after entering into negotiations with the .ASIA sTLD applicant the President and General Counsel are able to negotiate a set of proposed commercial and technical terms for a contractual arrangement, the President shall present such proposed terms to this board, for approval and authorization to enter into an agreement relating to the delegation of the sTLD.

Going Forward in 2006

- Contract negotiation with ICANN
 - Then, hopefully contract will be signed soon
- Formally set up DotAsia Organisation Limited
- Formally recruit members
 - Including AP-based organisations
- Establish the reversed name list in cooperation with ccTLD members and governments in the region from AP
- Hopefully, launch .ASIA by end of 2006

Asia

Thank you

Questions? Comments?